



## Mobile App Questionnaire

Full Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

- Are You Interested In A Mobile Application Or Mobile Website?

- Mobile App
- Mobile Website (Responsive Website)

- If Mobile App, Would You Want Us To Design A New App Or Modify An Existing One?

- New App
- Modify Our Existing App

- If You Already Have An App, Please Provide The Details:

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- If You Are Modifying An Existing App, What Will Be Your Objective?

- Enhance/change Functionality
- Change Technology

- Have You Worked With A Technology Team Before? If So What Did They Do Well And What Do You Feel They Needed Improvement On? Did You Find It Easy To Work With Them?

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- What Is The Primary Purpose Of Your Mobile App? How Will This App Add Value To Your Business?

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- What Goals Do You Want Your Users To Achieve From Your Mobile App?

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- If You Already Have A Mobile App What Do You Like About It? What Does It Do Well?

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## DESIGN

- What Device(S) Is The Application Expected To Work On?

- Iphone
- Ipad
- Android Phone
- Android Tablet
- Other

- Do You Want To Have A Separate Layout For The Tablet And Phone?

- Yes
- No, App Will Run In Compatibility Mode

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- Not Sure

- What Devices Do You (Or Your Team) Personally Own?

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- Do You Want Us To Do All The Design?

- Yes, We Want You To Do The Graphic Work
- No, We Have A Designer Who Will Provide You The Designs We Want

- Do You Have Any Opinions Specifically For Color, Theme And Style?

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- Do You Have An App Icon Or Logo Already? Do You Want Us To Design The Logo Or App Icon For You?

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- Do You Want Your App Portrait Or Landscape Or Both?

- Portrait
- Landscape
- Both

- Please Provide Links To Any App Which Has Similar Features/functionality As Your App? These Could Be Direct Competition Or In A Similar Industry.

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- Which Apps Do You Personally Like And Why?

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- Do You Have Any UI/UX Layout Designs, Prototypes Or Documentation?

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- What Screens Are You Envisioning In The App?

## USERS

- Please Specify The App Type:

- Business To Customer (B2c)
- Business To Business (B2b)
- Business To Enterprise (B2e)

- What Is Your Target Market?

- Corporate
- Education
- Government
- Other

- What Age Is Your Target Audience?

- Less Than 30 Years
- 30-40 Years
- 40-50 Years

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- More Than 50 Years

- How Many Users Will Be Using This App In First 3 Months?

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- What Are You Plans To Proactively Promote Your App?

- Advertise On Your Website
- Email Campaigns
- SEO/SEM
- Other

## FEATURES

- What Are The Primary Features For The App?

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- What Are The Secondary Features For The App?

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- If You Have A Website, Should This App Mirror Your Website Functionality?

- Yes
- No

- Is This App Multilingual Or Only In English?

- English
- Other(S)

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- Does The App Require User Authentication? Or Can Anybody Install And Use It?

- Required Authentication
- Anybody Install And Use
- Other

- Would You Like To Include Any Device Feature With Your Apps? Please Select/list The Features You Want.

- Camera Integration
- Gps
- File Manager
- Photo Gallery
- Push Notifications [ ] Maps
- Text Messaging
- Web Browser
- Phone Call Integration
- QR Code/barcode Integration
- Other

- Does The App Need To Integrate With Social Media Platforms?

- Single Sign On (Facebook, Twitter, LinkedIn, Google+ Etc.)
- Smmshare

- Is The App Commercial Or Free?

- Free
- Commercial

- Does The App Include In-app Purchases?

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## CONTENT

- Will It be A Dynamic Or Static App?

- Dynamic (Content Changes)
- Static (Content Does not Change)

- If Dynamic, Where Does The Content Come From?

- Web Admin Portal
- Third Party Service Like Google
- Other

- Would You Like Us To Develop A Web Admin Portal To Update The Content Of App Or Do You Have That Already?

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- How Frequently Will You Provide New Content To Your Users?

- Daily
- Weekly
- Monthly
- Ongoing
- Quarterly
- Only Once

## TECHNOLOGY/PLATFORM

- Do You Require The Code Be Native Or Can A Cross Platform Tool/framework Be Used?

- Native

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- Hybrid (Like Sencha Touch Or Phonegap)
- Do not Know/ no Preference

- List Out The Operating System You Want This App To Be Launched

- Android
- IOS
- Other

- Does This App Need To Support Backward Compatibility? If Yes Which Older Versions Do You Want This App To Support (Android/ios)

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### WEB SERVICES

- Do You Already Have Web Services In Place?

- Yes
- No
- Do not Know

- If Yes, Please Provide The Link Where We Can Obtain This Information?

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- What Web Services Do You Have And What Is The Technology Used For Them?

- PHP
- C#

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- Other

- Do The Web Services Connect With The Database? Or, Are You Fetching Data From Any Third Party Services.

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- If Connected With The Database Which Database Has Been Used?

- MySQL
- Oracle
- Sybase
- MsSQL
- Others

- If You Wish For Xonest To Build The Web Services To Connect To Your Databases, Do You Have Any Preferences To The Web Service We Build?

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### [APP CONNECTIVITY](#)

- Do You Want This To Work Without Internet Connection (Offline Mode) And Sync The Data When Connection Is Restored.

- Yes
- No

- Which Screens Are You Envisioning To Work In Offline Mode?

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### SECURITY

- Does The Information On The App Need To Be Transferred Securely?

- Yes
- No

- If Yes, Do You Have A SSL Certificate On Your Server? Or Do You Want Us To Purchase The SSL For You?

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### REPORTING

- What Kind Of Reporting Will You Like To Set Up For The App?

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- Do You Want Any Reporting Within The Web Admin Portal?

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### PUBLISH

- Do You Want To Publish The App For Both IOS And Android On The Same Date?

- Yes
- No
- Don't Care

- Do You Want To Publish The App In The Limited Geographical Area? If Yes, List Out Countries.

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- Do You Have A Developer Account To Publish The App For Each Platform? If Yes, Please Share The Details.

- Apple Developer Account
- Google Play Developer Account

### MAINTENANCE

- Are You Interested In A Monthly Maintenance Plan Which Will Keep Your App Current?

- Yes
- No

### TIMELINE & BUDGET

- Live Date: When Is Your Target Date For Your App To Be Live And Operational?

Note: Apple Store generally takes 5-10 days to publish the app.

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- Decision Date: When Do You Plan To Make A Decision About Hiring Us To Design Your Mobile App?

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- What Is Your Target Budget For This Project? This Will Ensure We Do Not Implement No Affordable Features Into Your Mobile App.

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### COMMUNICATION

- What Communication Tool Do You Prefer?

- Skype
- Google Hangout
- Gotomeeting
- Join.me
- Other

- Who In Your Organization Will We Be Communicating With? In Order For Communication To Be Efficient We Prefer To Receive Instructions And Feedback From Only One Person.

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- Please provide the contact info for this person (Email, Phone, etc)

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- What Collaboration Tools Do You Prefer To Use With Us?

- Google Docs
- Basecamp
- Wrike
- Activecollab
- Asana
- Other
- I Do Not Have A Preference

### HOSTING

- Do You Want Us To Host Your App Services (Web Services) On Our Account?

- Yes
- No

- If You Do Not Want Us To Host Your App Services, Please Describe The Type Of Server You Will Be Using?

- Linux
- Windows
- Other

- Are You Using Any Code Repository Tool Or Do You Have Any Preference?

- Git
- SVN
- VSS
- Other

